



This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information when using our website.

What personal information do we collect from the people that visit our blog, website or app?

- ▶ ▶ We do not collect information from visitors of our website.

When do we collect information?

- ▶ ▶ We do not collect information from visitors of our website.

How do we protect your information?

- ▶ ▶ We do not use vulnerability scanning and/or scanning to PCI standards.
We only provide articles and information. We never ask for credit card numbers.
We do not use Malware Scanning.
We do not use an SSL certificate

Do we use 'cookies'?

- ▶ ▶ We do not use cookies for tracking purposes

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, some of the features that make your site experience more efficient may not function properly that make your site experience more efficient and may not function properly.

Third-party disclosure

- ▶ ▶ As we do not collect information from visitors of our website, we do not sell, trade, or otherwise transfer to outside parties these information.

Third-party links

- ▶ ▶ We do not include or offer third-party products or services on our website.





Google

- ▶ ▶ Google’s advertising requirements can be summed up by Google’s Advertising Principles. They are put in place to provide a positive experience for users. <https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We use Google AdSense Advertising on our website.

Google, as a third-party vendor, uses cookies to serve ads on our site. Google’s use of the DART cookie enables it to serve ads to our users based on previous visits to our site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

We have implemented the following:

- ▶ ▶ Google Display Network Impression Reporting
Demographics and Interests Reporting
DoubleClick Platform Integration

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

Opting out:

- ▶ ▶ Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

How does our site handle Do Not Track signals?

- ▶ ▶ We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third-party behavioral tracking?

- ▶ ▶ It’s also important to note that we do not allow third-party behavioral tracking

CONTACTING US

If there are any questions regarding this privacy policy, you may contact us using the information below.

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